

APPARATUS, METHODS AND COMPUTER PROGRAM PRODUCTS
PROVIDING MENU EXPANSION AND ORGANIZATION FUNCTIONS

ABSTRACT OF THE DISCLOSURE

Display of menu items on a display of an electronic device, such as a
cellphone or other portable device, is managed by defining first and second menus
including respective first and second groups of menu items (e.g., graphic icons and/or
text), wherein the first group of menu items is a subset of the second group of menu
5 items. The device transitions from display of the first menu to display of the second
menu responsive to user activation of a menu expansion function. Menu items may
be organized responsive to user input.